



CONTACT

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EDUCATION

CHAPMAN UNIVERSITY 2017

- BA in English (Journalism)
- Minor in Marketing

SKILLS

- Adobe After Effects
- Adobe Premiere Pro
- Figma
- Social Media Marketing
- Project Management
- Copywriting
- Motion Graphics
- Graphic Design
- Jira / Asana
- Videography

XAVIER LEONG

VIDEO EDITOR

PROFILE

I am a video editor and social media marketer with experience in product content, podcasts and graphic design. I have the ability to take a video from start to finish (scripting, shooting, editing, motion graphics, distribution and social strategy), but also work well in teams, am adaptable, versatile, and creative, with a strong attention to detail.

WORK EXPERIENCE

ZoomInfo

Nov 2021 - Present

Sr. Video Production Manager

- Produce video content based on product, tutorials/demos, customer spotlights, event coverage, etc.
- Grew organic YouTube channel views by 64% YoY.
- Grew LinkedIn engagement by 50% and post clicks by 81%.
- Run social media strategy and video content across all platforms.
- Promoted to Senior Video Production Manager in Oct 2023.

The Salvation Army

Feb 2021 - Nov 2021

Video Editor

- Lead Editor for Worship Together, a virtual series of Church Services featuring prayer, worship, music and teaching.
- Edit Multicam sequences, color correction, balance audio, sync video/audio.

WorldBizWatch Productions

June 2020 - Sept 2021

Video Editor

- Edited two episodes (Shangri-La & NYC) for East Meets West, a 9-part docu-series covering the work of National Geographic photographer Mike Yamashita.
- Organized and edited hours of raw footage; sound design, color correction, narrative storytelling.

Freelance Video Editor

March 2018 - Present

Video Editor | Motion Graphics

- Created the video channel Xavier's Leong Way From Home, focused on telling a story through film, while traveling to 28 countries.
- Worked with clients such as Marcus & Millichap, The Salvation Army, Hotality, Fifine, Tonor & Bare Minimum Goods on their video needs.